

resumé

Ann Howard
annhowardesign.com

802.760.7333
annbob@mac.com

4603 Randolph Rd.
Morrisville, VT 05661



experience

University of Vermont Larner College of Medicine: Senior Graphic Designer [Burlington, VT; 09/2016-present]

As part of the medical communications group, I design and produce print and digital communications for the College and other parts of UVM and the UVM Health Network. I also design the College's alumni magazine *Vermont Medicine*. Projects vary from annual reports, magazines, event collateral, logos, infographics, social media, and other digital assets.

Ann Howard Design: Art Direction, Marketing, Graphic Design [Morrisville, VT; 04/2014-09/2016]

As a freelance graphic designer, I created print and digital work for clients including MIT Technology Review Custom, Robert Bortree Furniture, State of Vermont Chief Marketing Office, Stowe Land Trust, Vermont Bicycling and Walking Vacations, etc.

EverBank: Senior Graphic Designer [Stowe, VT; 10/2003-04/2014]

As part of the internal marketing group, I designed and produced print and digital communications for this mainly online bank including product launches, direct mail, print/email campaigns, tradeshow, and several brand launches. B2B and B2C work served multiple channels of the bank including advisor, customer, mortgage and world markets.

Natural Health: Art Director [Boston, MA; 04/2003-07/2003] **Assistant Art Director** [Boston, MA; 05/2001-03/2003]

Responsible for concept, design, production and brand of *Natural Health*, a consumer magazine. Worked with art, editorial and sales staff to produce monthly editions and marketing materials. Hired/managed illustrators, photographers, designers and interns. Managed pre-press color and budgets.

The Pohly Company: Art Director [Boston, MA; 07/1999-03/2001]

Art directed magazines for the custom publishing market. Clients included DaimlerChrysler, USAA and Western Union. Responsible for cover concept and design, interior page design, assignment of illustration and photography. Managed freelancers/budgets and pitched new accounts.

Andhow! Design: Freelance Graphic Designer [Arlington, MA; 09/1998-07/1999]

Designed and produced print projects for clients including Advanstar Communications, *Fortune* magazine and Inso Corporation.

PennWell Publishing: Art Director [Nashua, NH; 07/1991-08/1998]

Art directed trade magazines including *BackOffice*, *Computer Artist*, *Digital Magic*, and *Electronic Publishing*. Responsibilities same as those performed at The Pohly Company.

Home Entertainment Distributors: Graphic Designer [Canton, MA; 10/1989-04/1991]

Created catalogs, advertising mailers and office support materials for H.E.D. and its clients.

Compugraphic (now Agfa): Type Design Artist [Wilmington, MA; 06/1986-03/1988]

Produced custom logos and typefaces for customers worldwide. Implemented software (Fontographer) for use with Macintosh computers as replacement tool for artists on traditional drawing boards.

State Street: Graphic Designer [Boston, MA; 10/1985-05/1986]

Designed and produced brochures, mailers, newsletters, etc. for the corporate marketing division.

skills

Strategic/conceptual thinking, art direction, design, branding, illustration, production, photo shoots

Adobe InDesign, Photoshop, Illustrator, Acrobat Dreamweaver; Social Media

Microsoft Word, Excel, PowerPoint

Content management systems such as WordPress and Squarespace; Basic HTML, CSS

Writing, problem solving, sense of humor :)

membership

AIGA VT
Craftsbury Outdoor Center
PHIT

education

B.A. Art and Design, University of Massachusetts, Amherst
Typography and Design Exchange Study, Exeter College of Art & Design, England